

E-LEARNING CASE STUDY

Transforming Learning with Engaging Voiceover: A Safeguarding Course Success



Safeguarding is of the highest priority within the Church of England. In the past there have been incidences of abuse, which must never be allowed to be repeated. With this in mind, the Church now insists that all who have an involvement in the running of the Church, whether they are ordained or lay ministers, staff or volunteers, must be trained in safeguarding.

In order to reach such a large number of people, the Church needed to create a series of online courses to make the training easily accessible.

Project Objectives:

- High levels of learner engagement and retention.
- Convey complex safeguarding concepts clearly and effectively.
- Ensure the tone aligns with the Church's values and mission.

ASD Arts and Education is a company which designs and delivers engaging and effective digital learning experiences for a range of clients, and they were appointed by the Church to create a number of e-learning courses around safeguarding.

In order to bring the content to life, and keep the learners interested, a suitable narrator was required. ASD Arts engaged the services of Liz Drury, an experienced voice over artist, and also a practising Christian.

Liz needed to communicate information that at times can be sensitive and triggering, in an engaging yet calm and respectful way. She also had to ensure a consistency of tone across several courses.

For learners to gain the certificates they need, they must complete the course, so Liz had to keep them interested until the end.





Liz recorded the narration from her broadcast quality home studio. She used her expertise in audio editing to produce consistent quality audio which was fully edited and ready to add to the project.

Her turnaround times were within a few days, and any alterations needed after recording were dealt with straightaway.

ASD Arts have now used Liz to record content for several courses for the Church of England.

Simon from ASD Arts said:

"We find Liz a delight to work with; her constantly high standards, efficient delivery and clear and approachable voice are a perfect fit for the quality of courses we want to create for safeguarding learners."

A learner said:

"I recently had to complete an online Safeguarding Training Course. The narration gave the trainee a full breakdown of why the course was necessary, what would be covered, and scenarios to work through and respond to, to pass the course. The narrator's very precise dictation and gentle yet engaging dialogue guided you swiftly and accurately through the course. Her voice and delivery is excellent for the content."

This case study highlights Liz Drury's ability to elevate e-learning content through professional voiceover. Her expertise ensured the safeguarding courses were both informative and engaging, leading to success for learners.

Looking to enhance your e-learning courses or other audio projects?

Contact Liz today to discuss how her voiceover services can make a difference at:

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